

RAISE MORE MONEY WITH A MULTICHANNEL DONATIONS STRATEGY

Engage potential donors everywhere
they interact with your council!



ON YOUR COUNCIL'S WEB SITE

Support Us and Donate Now pages can be easy to ignore. Raise more funds by asking for donations during online checkout for registrations and reservations.

AT CAMPS, EVENTS & PROGRAMS

When folks are actively participating in your programs, scouting's benefits are at the top of their minds. Provide a fast and convenient way for them to support the programs that they love.



AT COUNCIL OFFICES

Ask for donations when folks visit the office to sign up and pay for programs! Arm your staff with an easy-to-use POS that handles registrations, reservations and donations.

ON THE PHONE

Staff who handle call-in registrations and reservations can easily ask for donations! Give them a streamlined, user-friendly interface to speed the registration and payment process.



EMAIL & OUTREACH

Effective fundraising relies on targeted messaging. Query your database, craft compelling appeals, and track every campaign, appeal and donation to increase success.